



STAND UP FOR A SKILLED WORKFORCE

North Central Wisconsin Workforce Development Board
1121 West Grand Avenue • Wisconsin Rapids, WI 54495
715-422-4700 • www.nccwdb.org



WHAT IS THE CERTIFICATE?

Now more than ever, American businesses need a strong, skilled workforce to overcome today's challenges. When you ask for the National Career Readiness Certificate, issued by ACT, at your business you'll find only the most skilled employees. The Certificate is *the* work-related skills credential, providing objective documentation of employees' skills that can be accepted nationwide. It is composed of three WorkKeys® assessments that measure skills critical to on-the-job success:

- APPLIED MATHEMATICS
- READING FOR INFORMATION
- LOCATING INFORMATION



THE CERTIFICATE IS AWARDED AT FOUR LEVELS BASED ON AN INDIVIDUAL'S PERFORMANCE ON THE ASSESSMENTS:



PLATINUM

skills for 99% of the jobs in ACT's extensive database of occupational profiles—the largest of its kind.

GOLD

skills for 90% of the jobs in our database.

SILVER

skills for 65% of the jobs in our database.

BRONZE

skills for 35% of the jobs in our database.

GO TO NATIONALCAREERREADINESS.ORG

A PROVEN SUCCESS

The Certificate is a proven, successful program because it is based on the WorkKeys system that employers have used for nearly 20 years to document real results, including decreased turnover and training time. Along with other education and background information, The Certificate serves as a valuable tool in making employment and training decisions.

ASK FOR THE BEST FOR YOUR BUSINESS

Take that first important step toward standing up for a skilled workforce at your organization by asking for The Certificate. Once you do, you'll be on your way to finding the most skilled applicants.

For details on how The Certificate can best be utilized by your organization, please contact:



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WorkKeys

The WorkKeys system, developed by ACT, is the gold standard in workplace assessment used by thousands of companies throughout the world.

[LEARN MORE AT WORKKEYS.COM](http://WORKKEYS.COM)

ACT, Inc.

ACT is an independent, not-for-profit organization that provides a broad range of assessment, research, information, and program management services in the areas of education and workforce development.

[LEARN MORE AT ACT.ORG](http://ACT.ORG)

TAKE A STAND

**STAND UP FOR A SKILLED WORKFORCE
STAND OUT FROM THE CROWD**

TAKE A STAND—WE DID!

“At a time when millions of Americans face unemployment, manufacturing jobs with excellent salaries—and across all skill levels and sectors—are unfilled because of the lack of qualified applicants. These tough economic times call for clear pathways to skills in demand to help new and transitioning workers prepare for good jobs. The National Career Readiness Certificate is an ideal tool for ensuring that individuals have the essential skills they need for the workplace today.”

JOHN ENGLER, PRESIDENT, NATIONAL ASSOCIATION OF MANUFACTURERS (NAM)

“Employers work to make things predictable, uniform, and certain. Predictability, uniformity, and certainty are universal goals of executives. The National Career Readiness Certificate does this for the hiring process.”

MAC MACILROY, PAST PRESIDENT, MICHIGAN MANUFACTURERS ASSOCIATION

“This program allows us not only to identify whether potential employees are available and affordable, but also to determine if they are capable of performing the work. It is an innovative response to the workforce issue.”

RONALD R. REED, PRESIDENT & CEO, MERCY HOSPITAL IOWA CITY

“During the employee hiring and placement process, the National Career Readiness Certificate is an effective measure of foundational skills that are often ignored until the employee is on the job. It will assist both the employer and the employee in assessing an individual’s growth potential and matching the skill sets required by the job.”

MICHAEL WAPP, DIRECTOR OF BUSINESS/IT SOLUTIONS, AEGON

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