



Information Technology

This project will develop a dual customer Information Technology Sector Partnership capable of building a demand-driven workforce system that ensures critically important industries in the region have access to skilled, professional employees who can increase innovation, productivity and competitiveness in small, medium and large businesses. Forward-thinking sector strategies that focus on information technology are essential to ensure employers have the workforce that will be essential to future success.

Goals and Objectives

The goals of the project are:

Goal #1 - Form a localized Information Technology Sector Strategy focused on businesses that share a skilled, professional labor pool.

1) Recruit partners; 2) Formally structure a sector focused on workforce needs; 3) Develop career pathways.

Goal #2 - Develop a More Effective System.

Create elements of a more-effective system; specifically, a solid early childhood, elementary and secondary system that ensures students have strong basic skills; institutions and programs that have goals that are aligned and curricula that are cumulative; close collaboration between training providers and employers to ensure that curricula are aligned with workforce needs; flexible scheduling, appropriate curricula, and financial aid designed to meet the needs of students; incentives for institutions and programs to continually improve and innovate; and accountability for results.

Goal #3 - Develop sustainability and strategic plans.

The objective is to create systems, processes and structures that result in a sustainable sector model for information technology that can be replicated and expanded.

Goal #4 - Develop a web-based strategy for communication across the region.

The objective is to develop a web site that provides information to businesses, partners, and future and current workers on the experiences and future projects of this information technology sector strategy. This site will act as a portal of information-sharing including webinars, pod casts and webcasts.

For more information contact North Central Wisconsin Workforce Development Board's Business Services Director, Doris McAllister at dmcallister@ncwwdb.org or call 715-422-4714, or 715-213-3804.