

MEDIA RELEASE

FOR IMMEDIATE RELEASE: No Cost—Microsoft's Elevate America E-Learning Initiative in Progress



7/6/2010 – Wisconsin Rapids—The Wisconsin Department of Workforce Development has implemented Microsoft's Elevate America E-Learning (online, self-paced training) Initiative at no cost to eligible participants. The purpose of the Elevate America program is to enhance the technology skills that are needed for today's jobs. It is an innovative public-private partnership between Microsoft and the state of Wisconsin that will become important for jobseekers through the commitment and coordination of Wisconsin Job Center staff and its partners.

In Wisconsin, Microsoft has donated 13,500 training vouchers that allow Wisconsin residents to take Microsoft E-Learning courses and Certification Exams at no cost. These vouchers are currently being issued on a first come-first served basis, until supplies are exhausted or until Monday, August 23, whichever occurs first.

Voucher distribution will be handled by the Job Center of Wisconsin Call Center. Customers can register on JobCenterOfWisconsin.com with a valid e-mail address, then, telephone the Call Center toll-free, at 888-258-9966 to request an Elevate America voucher. The voucher will be sent to them electronically and they will have until August 23, 2010 to activate the voucher. The E-Learning voucher will then be accessible for 12 months from the activation date. For questions about voucher distribution, please send an email to the Elevate America mailbox at ElevateAmerica@dwd.wisconsin.gov.

Promotion of Elevate America will primarily be through Job Centers, Workforce Development Boards and partner agencies. To learn more about this initiative, please visit the [Microsoft Elevate America](http://MicrosoftElevateAmerica.com) website.

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NCWWDB: The North Central Wisconsin Workforce Development Board is a public / private partnership between government and business that plans, administers and coordinates Workforce Investment Act (WIA) employment and training programs for adults and youth in the North Central Wisconsin counties of Adams, Forest, Langlade, Lincoln, Marathon, Oneida, Portage, Vilas, and Wood. Visit NCWWDB at: www.ncwwdb.org.

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